



Barb Clapp

CEO

Barb Clapp joined Dwyer Workforce Development as the CEO in 2021. She was chosen to transition Dwyer Workforce Development as a new venture from concept to a full-scale, national workforce development organization. In her role, she leads nonprofit program development, operations, strategic partnerships, marketing tactics, and board development while leveraging past entrepreneurial and nonprofit success to develop an immediate and sustainable market presence.

A successful entrepreneur and national business leader, Barb was the founder and CEO of Clapp Communications, an international communications company that she sold in 2019 with the goal of taking her expertise into the nonprofit world. Barb has received numerous awards for her leadership which include, most recently, Baltimore Business Journal's Women Who Mean Business Award; I-95 Business's Women of Influence Award; The Daily Record's Healthcare Heroes Award, Influential Marylander Award, Most Admired CEO Award, and Top 100 Women Award; and an induction into The Daily Record's Circle of Leadership and Circle of Excellence.

She also serves on the boards of the Baltimore Public Markets Corporation, Signal 13 Foundation, and Maryland SPCA. As a committed community advocate, she has previously served on The Humane Society of the United States Humane Policy Leaders, as chair of the Maryland SPCA's March for the Animals, as a sponsor of the American Diabetes Association CEOs for Stopping Diabetes, on the Leadership Committee for the American Heart Association, and was a 2016 Alzheimer's Association Memory Ball dancer. With a promise to give a voice to the voiceless, Barb shares the Dwyer family's passion for building stronger communities through workforce development and improving senior care.